

STAR7 PRINTING

STAR7 PRINTING



Integrale⁷

Integrale⁷ is how we refer to STAR7's **philosophy, calling** and **DNA**, the decision **to approach the *whole* as more than the sum of its parts**, moving beyond the concept of a product information supply chain.

PRINTING

- p. 6 Uncompromising flexibility
- p. 7 Optimising customisation
- p. 8 Integrale⁷ efficiency

OUR SERVICES

- p. 12 When things get real
- p. 14 What we can do

- p. 18 The values that inspire us

- p. 22 Our contact details

CONTENTS

PRINTING

Uncompromising flexibility

In a world where information is increasingly digitised, the quality, speed and sustainability of print products can make a difference. Our **services for publishing, industry and the service sector** have been designed to create print products able to exist alongside and complete digital products, in terms of both perceived quality and flexible production.

Since 2010, we have become a point of reference for STAR7 customers, specialising in services to complete the process of generating product information and developing increasingly specific solutions for all publishers who need high-quality print products.

Today, we're an advanced digital print centre capable of meeting all flexibility requirements, providing a **structured, customised and cost-effective service**. Without compromise.



We work to eliminate all waste in the production chain, constantly looking out for new **tech solutions to optimise workflow** and allow rapid **customisation** of printed material, products that can coexist with the digital world and add a unique tactile and visual experience.

That's why we've taken on board the just-in-time method to handle the production and distribution processes.

Producing what you need, when you need it, optimising batches, eliminating stock and obsolescence thanks to the efficiency of the Kanban and SMI systems to achieve what is now called **Print On Demand**.

It's in our nature to aim for dedicated solutions to become new standards for our customers.

Optimising customisation

Integrale⁷ efficiency

Our line of services gives physical shape to the body of information generated and managed by the STAR7 system. It **prints it on paper, ships it all over the world, makes it available in a warehouse that's** always stocked, **makes it paperless** in a data centre **and packs it in a welcome kit**.

Learning complexity to offer simplicity is part of our genetic code as well as working in an integrated manner with the other STAR7 service lines, continuously learning about their production methods, and the ability to grow in accordance with the needs of our customers.

But we don't stop there. That's why we created Integrale⁷.

Integrale⁷ is how we refer to the philosophy, calling and DNA of STAR7, the decision to approach the whole as more than the sum of its parts, moving beyond the concept of an information supply chain.

Integrale⁷ means taking responsibility and taking care of a global product vision. And this is the unique approach we offer our customers.

Experience with the **bigger picture, awareness of complexity, the capacity to become part of a wider information** flow: these characteristics make **STAR7 Printing** the ideal partner for any organisation that needs flexibility, adaptability, efficiency and a quality result.

STAR7 Printing: the ideal partner

Our **Integrale⁷** approach also unfolds through five specific service lines, able to cover the entire product information life cycle:

STAR7 PRINTING

Printing, packaging and kitting

STAR7 ENGINEERING

Product and process engineering

STAR7 PRODUCT KNOWLEDGE

Technical product expertise

STAR7 GLOBAL CONTENT

Advanced language services

STAR7 EXPERIENCE

VR, AR, 3D and computer graphics

Being Integrale⁷ is in our nature

OUR SERVICES

S | 7 PRINTING

We produce high-quality print products thanks to the most recent and innovative digital printing technologies, with flexible and customisable logistic solutions. Our digital output also employs offset printing media, guaranteeing the greatest flexibility and speed of delivery.

Experience in the industrial world allows our organisation to handle specifically designed workflows through a just-in-time methodology, with supply and production planning systems through variable-frequency SMI, Kanban or Scheduling according to requirements. We aim for a process that constantly improves performance, so as to increase

competitiveness on the market and the quality of services, especially with regard to delivery times in accordance with the needs of seasonal publishing cycles.

Layout design, prepress process management, sheet- or web-fed digital printing, offset printing, packaging, finishing, perfect, stitched and stapled binding, integrated kitting service, shipping and advanced warehousing services: STAR7 Printing is all this, but more. From paper to digital, we provide document dematerialisation services to optimise space and archive management, increasing the efficiency and productivity of our customers.

When things get real

What we can do



1

Printing

Prepress

This is the **process of checking and preparing** for the printing process. From receipt of the file and **optimisation in the appropriate format** for printing, up to the **colour proofs** on monitor and paper.

Digital printing

Digital printing in black and white and in colour, inkjet technologies with ultra HD definition (MX iQuarius ink), sheet- or web-fed **for any print run and type of customisation**, offering the best quality available on the market.

Black-and-white printing

Latest-generation technologies and equipment, sheet- or web-fed, enable a black-and-white printing process with a speed of up to 2000 pages per minute, **Premium quality** and with extreme flexibility starting from minimum requests of one item up to large quantities.

Colour printing

STAR7 Printing colour printing focuses on **print quality, speed and waste reduction** to keep costs down thanks to the latest-generation technology with **iQuarius and ColorGrip inks**.

Offset printing

Traditional printing solutions for large runs with **every kind of finish**.

Binding

PUR and Hot Melt perfect binding, metal preformed also with square back to achieve highly aesthetic and functional results.

2

Technologies

Océ PRISMA

Canon software that enables **optimal preparation of documents** for printing, ensuring **maximum productivity and flexibility**.

MyStar and MyStar-Print

Portal for controlling workflows through the progress of projects and stocks.

Canon Océ PRISMA Sync

Management system that allows **simultaneous supervision of all the machines in the print centre** in a single workflow. Jobs, workloads, and quality are always under control.

ColorGrip

Software installed on the Canon i300 able to handle printing on offset and lithographic media, coated and uncoated, and guarantee maximum versatility in all printing conditions.

3

Logistics

Kitting and logistics

From creation to packaging, in a single workflow to maximise results, minimise times and guarantee the highest product customisation standards.

Warehousing

Customised warehouse and shipping solutions with tracking, proof of delivery and detailed reporting of final balances. Integrated solutions for consignment stock, supplier management inventory (SMI) and Kanban to satisfy any logistic need.

Physical stock

Service of storing digitised documentation assets, in structures and with advanced operating systems that guarantee high, flexible and customisable security standards.

Data loading & burning

Customised data loading, duplication, burning on magnetic media and mass storage service. Ability to share archived data through the management of dedicated, customised platforms according to specific security and flexibility requirements.

Industries

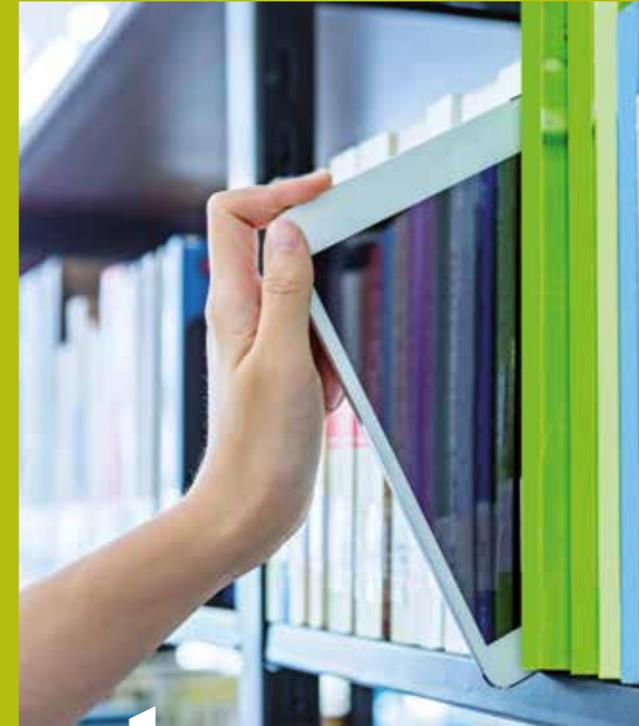
- Aerospace & Defence
- Agriculture & Construction Equipment
- Air Conditioning & Home Appliances
- Automotive
- Automotive Premium
- Digital & Information Technologies
- Engineering & Automation
- Finance
- Food & Drink
- Machinery & Tools
- Media & Communication
- Medical Devices
- Pharma
- Rail
- Sport & Sport Equipment

4

Dematerialisation

Paperless solutions

Dematerialisation, document digitisation and digital archiving service. An integrated process of cataloguing, sorting, conversion, cleaning and classification of files, to ensure greater productivity and extremely dynamic information sharing.



What we can do



THE VALUES THAT INSPIRE US

Seven values drive us to improve

We can only grow if we know who we are; we can only have significance if we know our limits and our desires. We are people who work with people to

get the best possible result. These are our shared values. That which inspires us drives our passion and enjoyment of what we do.

1

#Relationship

We're centred on the customer.

It's thanks to our customers that we grow in expertise, capacity and ambition. That's why we devote our constant efforts and enthusiasm to seeking the best possible result, for a relationship that's built to last, on trust.

5

#Transparency

Conscious and direct, about potential and limitations.

We believe in sincerity and fair-dealing as the fast-track to constructive, expeditious communication able to encourage the free exchange of ideas and get results.

2

#Responsibility

Other people's opportunities and problems are ours too.

We believe that the work and conduct of each one of us can make a difference, at our company and with our customers. And we do all we can to act accordingly.

6

#Evolution

We never stand still.

We grow, learn and change continuously to develop together with our clients and their projects in a fast-moving market.

3

#Listening

We listen first, to give valuable answers.

Our work is based on relationships between people, customers and colleagues. And we believe that only by listening to people with respect and sensitivity can we appreciate problems and identify solutions.

7

#Creativity

Envisioning tomorrow is the driving force that guides us.

We strive every day to conceive what no one ever has before and put our creativity to work together with technology to offer simple, new solutions that are truly fit for purpose.

4

#Integration

We believe in the strength of the whole.

We've built our identity, our future, our growth and the growth of our customers on the integration of expertise, perspectives, talents and solutions.

Our goal is to offer tailor-made solutions for your industrial projects

Here are our contact details so we can discuss it, together.

Headquarter

Via Alessandria, 37/B
Valle San Bartolomeo
I-15122 Alessandria
Tel. +39.0131.19788

Turin Office

Corso Orbassano, 336
I-10137 Torino
Tel. +39.011.02423

Maranello Office

Via Castellotti, 27
I-41053 Maranello (MO)
Tel. +39.0536.072117

Pistoia Office

Viale Adua, 332
I-51100 Pistoia
Tel. +39.0573.403389

La Spezia Office

Viale San Bartolomeo, 629
I-19126 La Spezia
Tel. +39.0187.1472146

Asti Office

Via Marco Polo, 20
I-14100 Asti
Tel. +39.0141.094200

Lugo Office

Via Gastaldi, 26
I-48022 Lugo (RA)
Tel. +39.0545.1771956

Bozen Office

Via Bruno Buozzi, 14/16
39100 Bozen
Tel. +39.0471.934606

Albania

Tirana

Rr. Pjeter Bogdani, 20
1019 Tirana
Tel. +355.69.707.3665

Shkoder

Rr. Studenti, Sheshi Demokracia
Building no. 21, 5th floor
4001 Shkoder
Tel. +355.69.707.3665

Argentina

Córdoba

Calle San Jerónimo N° 275
Córdoba, CP 5000

Austria

Vienna

Am Belvedere 8
1100 Wien
Tel. +43 1717 28 756

Sankt Valentin

Steyrer Straße 32
4300 Sankt Valentin

Brazil

Betim

Av. Raimundo Marçal
de Melo nº665
B.Paulo Camilo,
Betim-MG 32.667-562-
Tel. +55 (31) 3591-6632

San Paolo

Rua Gomes de Carvalho, 911
sala 309 - Vila Olímpia
CEP 04547-003, São Paulo
Tel. +55 (11) 2818-3477

Belo Horizonte

Rua Sylvio Menicucci
1147 Castelo CEP 30840-480
Belo Horizonte - MG
Tel. +55 (31) 2515-8968

Denmark

Køge

Galoche Alle 6
4600 Køge

Finland

Espoo

Linnoitustie 4A
02600 Espoo

France

Paris

54 boulevard Haussmann
75008 Paris

Germany

Düsseldorf

Niederkaßeler Lohweg 18
40547 Düsseldorf

Ireland

Cork

3rd Floor, 11 Angelsea Street
Cork

Netherlands

Amsterdam

Kingsfordweg 151
1043GR Amsterdam

Spain

Madrid

C/Pricipe, 14 - 1 Izquierda
28012 Madrid

Sweden

Stockholm

Hammarbyterrassen 24
12063 Stockholm

USA

Troy, Michigan

2760 Industrial Row Dr
Troy MI 48084
Tel. +01 248-288-5900

Madison, Wisconsin

6 Odana Ct
Madison WI 53719
Tel. +01 608-230-1000

San Mateo, California

520 S. El Camino, Suite 518
San Mateo California
CA 94402

Our contact details

www.star-7.com

Commercial contact
sales@star-7.com

For information
info@star-7.com

STAR7 PRINTING

STAR7 S.p.A.
VAT no. IT01255170050
Italian REA no. AL-208355
Share Capital € 599,340



STAR-7.COM