

PRESS RELEASE

STAR7 PIERLUIGI VALLETTA APPOINTED GROUP CHIEF FINANCIAL OFFICER AND INVESTOR RELATIONS MANAGER

Valle San Bartolomeo (Alessandria, Italy), 07 May 2024 – **STAR7** (EGM: ticker STAR7) is pleased to announce the appointment of **Pierluigi Valletta** to the role of Group Chief Financial Officer and Investor Relations Manager. STAR7 provides an integrated range of product-information services, from product and process engineering support to the creation and management of technical and marketing content, translation, printing and virtual experience.

Pierluigi has two decades of managerial experience in administration, finance and control within multinational corporations. He takes up his new role at STAR7 following a career trajectory of rising responsibility, beginning at PwC and subsequently at Webuild Group. His expertise in financial analysis, M&A, business integration, consolidation and internal control procedures will be key to driving the growth and strategic development of the STAR7 Group.

An honours graduate, Pierluigi has demonstrated throughout his career a notable ability to manage complex projects and processes, adapting flexibly to rapid changes in working environments. His proactivity in seeking operational and economic efficiencies and his positive and results-oriented attitude will be valuable assets for the Group.

Lorenzo Mondo, STAR7 CEO, said: *"We are delighted to welcome Pierluigi to our team. His extensive experience and strategic vision will be key to strengthening our financial structure and supporting our ambitious growth plan. We are confident that his leadership will contribute significantly to the success of our Group."*

Pierluigi Valletta officially takes office on 07/05/2024, succeeding Barbara Donadio, who has left the company and previously held the roles of CFO and Investor Relations Manager.

This press release is available on the STAR7 website www.star-7.com (in the "Investor Relations/Press releases" section) and on the storage system for regulated information www.1info.it.



STAR7

For more than 20 years, STAR7 has served its customers as a leader in the product information sector. Support for product and process engineering, creating and managing technical content, as well as marketing, translation, printing and virtual experience: STAR7's range of services means it can assist its customers throughout the product life-cycle – from design to aftersales. STAR7's hallmark has always been an approach combining specific know-how, technology and vision to offer the best possible solutions to the needs of customers and the global market. This approach has seen STAR7 strike major partnerships with leading international companies, establishing it as a reliable and credible global partner. STAR7 is part of the STAR Group network. www.star-7.com.

FOR MORE INFORMATION:

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